

## Final Conference Program

«Business eco-system as an integrated system»

**Be In**

Conference Center of KEDEA,  
Aristotle University of Thessaloniki  
Conference Hall I  
November 22, 2023

<b>10.00 - 10.30</b>	Registrations – coffee
<b>10.30 - 10.50</b>	<b>Mr Konstantinos Michailidis,</b> General Director of Internal Operations and Organization, Region of Central Macedonia
<b>10.50 - 11.10</b>	Greetings
<b>11.10 - 11.30</b>	<i>“Development and utilization of skills: the responsibilities of the state, of employers and universities”</i> <b>Mr Grigoris Zarotiadis,</b> Dean of the School of Economics and Political Sciences Aristotle University of Thessaloniki
<b>11.30 – 11.50</b>	<i>“Business Ecosystem as an Integrated Ecosystem”</i> Presentation of the BeIn project. Leader Partner - Region of Central Macedonia
<b>11.50 - 12.10</b>	<i>“Digital Career Hub and e-tool kit”</i> <b>Mr Paschalis Temekenidis,</b> Director of Research – Co-Founder of ‘Palmos Analysis’, External Consultant of the Region of Central Macedonia

- 12.10 - 12.30**      *“The Be IN lifecycle. Combining quantitative and qualitative modules”*  
Mr **George Siakas**, Assistant Professor,  
Department of Political Science, Democritus University of Thrace.  
Research Director, Public Opinion Research Unit,  
University of Macedonia Research Institute.
- 12.30 - 12.50**      *“Networking and Cooperation in the CBC area. The BeIN approach”*  
PP2  
Mrs **Maria Zemperidou**,  
BeIN Project Manager, Research Associate, Public Opinion Research Unit,  
University of Macedonia Research Institute
- 12.50 - 13.10**      *“Results and recommendations from activities realized”*  
PP3  
Prof. Dr. **Vesna Georgieva Svrтинov**,  
Goce Delcev University, Stip.
- 13.10 - 13.30**      *“Actions towards creating cross border business ecosystem”*  
PP4  
Mrs **Danche Pop-Ivanova Ilieva**,  
Head of the department for cooperation with the business community,  
civil society and other institutions.  
Centre for development of the South-East planning region
- 13.30 - 13.50**      Discussion - Questions
- 13.50 – 14.30**      Light Lunch